

The COLL Index Report: 2015

Executive Summary

**Tracking the development of the British
Black Community**

Authors: Dr Dwain Neil, Karl Murray & Rudi Page

Tracking the development of the British Black Community

1. Introduction

The COLL-Index 9 (or COLL-Index) is our tool for tracking the level of responsibility being taken by the British Black Community (or BBC). It is an indicator of the responsibility being taken by any community set against a basket of nationally recognized indicators across nine domains, which communities taking active responsibility for themselves should be measured against¹.

The report shows the distance travelled by the BBC over almost seven decades and describes the journey which lies ahead in the coming decades of the 21st century.

2. Scope and process

The process for showing the distance travelled and the journey which lies ahead is based on nine domains which have been used as a model for looking at the achievements in the BBC, its authentic voice and ONS Data:

- Survey and sample size:** based on the authentic voice of the BBC, comprising British people of African, Caribbean and Dual Heritage origin (N = 260);
- Spread:** 4 regions with major urban centres: London; South East, West and East Midlands.
- Age profile:** individuals aged 18yrs and over, the majority of whom were within the 24 to 65 age range (90 percent).

¹ The inspiration for the study is the book entitled, "Our Story, By Us, For Us," published in 2013 by Reach Society Publishing. In chapter 5 nine areas to address for shaping the future of the BBC were identified.

3. Key Findings

The COLL-Index revealed the following:

3.1. Domains of high achievement:

- Home ownership (housing);
- Health and Wellbeing

3.2. Domains of medium achievement:

- Education (Year 11, GCSE A*/C, performance);
- Financial (employment rate and business ownership);
- Leadership Contribution;
- Community and Cultural Esteem

3.3. Domains of low achievement:

- Social Skills (young people);
- Criminal Justice System (CJS - young men) and Looked After Children (LAC);
- Political Representation (locally and nationally)

4. Conclusion

In shaping of the 21st Century in Britain, the BBC is taking slightly more than 'half-responsibility' for itself as measured by the COLL-Index of 560 (see Fig 1).

5. Recommendations

The key recommendations are based on the BBC choosing "**to link its experts to areas of need via Hubs**", and by so doing, impact on all nine domains. They are based on providing information, advice, guidance and support. The three types of 'Hubs' are:

- The Family and Children Hub
- The Employment and Business Hub
- The Politics and Representation Hub

By choosing to roll out many Hubs locally, in towns and cities, the BBC will be stimulating its own development; and by

conducting annual surveys, it will be tracking the progress it is making.

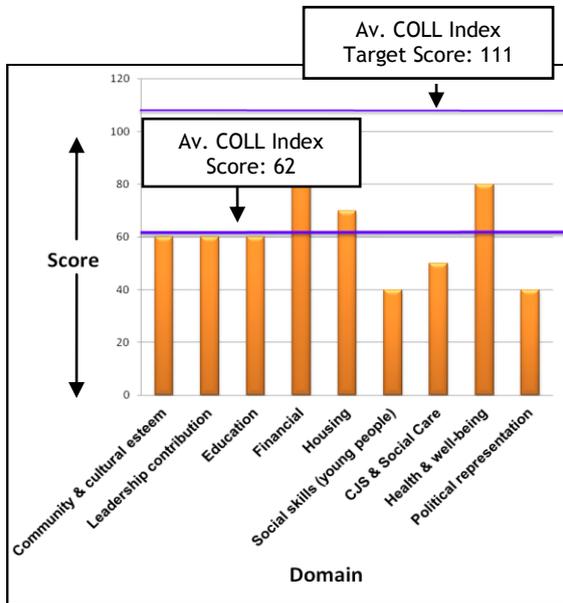
6. Future Tracking

The COL Leaders Consultancy intends to publish a report each year of developments against the nine domains identified for the BBC, using the unique COLL Index Framework.

7. Further information

The full report is available from COL Leaders Consultancy Ltd, who can be contacted via email: info@fwbusinessltd.com or phone: 0208 925 0350

Fig 1: The COLL Index Framework



Authors: Dr Dwain Neil, Karl Murray and Rudi Page (May 2015)

Fig 2: Satisfaction with current situation

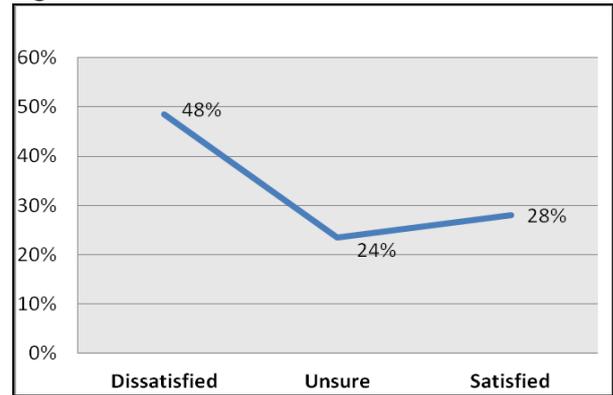


Fig 3: Confidence in positive change within 12mths

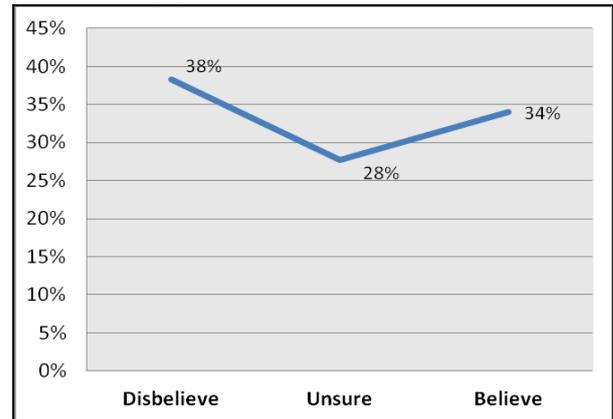
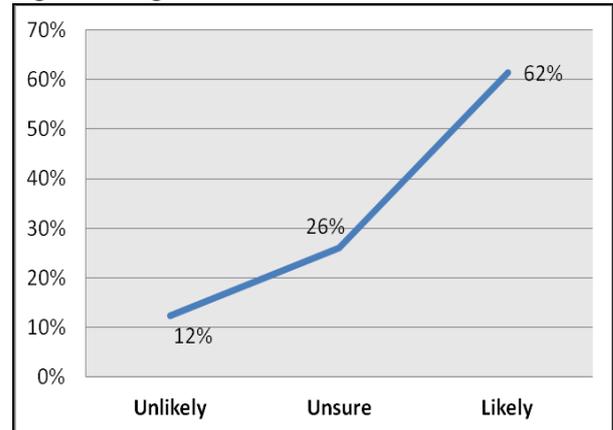


Fig 4: Taking action within 12mths



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